

NIC Islamabad Application Checklist

Your Go-To Guide to Submit a Winning Application

Before You Begin

- Have a clear startup idea or MVP
- Identify your founding team & their roles
- Prepare your pitch deck (public access link)
- Record a 1-minute introduction video

Section 1: Team & Startup Basics

- Full legal name of founder(s)
- CNIC and contact details of team lead
- Name and brief description of startup
- Industry category selected

Section 2: Your Startup & Vision

- Problem your startup solves
- Your solution & why it's better
- Stage of your startup (idea/MVP/revenue)
- Target market & growth potential
- Competitor landscape

Section 3: Support & Engagement

- Select support areas needed (Mentorship, Funding, Marketing, etc.)
- Upload pitch deck (Google Drive or PDF link)
- Link to MVP/Prototype (if applicable)
- 1-minute intro video uploaded (MP4/MOV)

Section 4: Final Declaration

- Previous incubation declared (if any)
- Woman-led startup? (At least one woman is a co-founder or part of the founding team)
- Confirm accuracy of all provided information
- Typed full name for signature

- Mention how you heard about NIC (socials, referral, etc.)

Pro Tips

- Keep your pitch deck clear and public
- Choose support options based on current needs—not everything
- Your video doesn't need to be fancy—clarity over production value