Weekly Marketing Calendar Template



MONTH	YEAR	Event		

	ASSIGNED TO	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
	Date of first Monday					
Marketing Research	, , , , , , , , , , , , , , , , , , ,					
Surveys						
Customer Feedback						
FAQs						
Other						
Sales Promotions						
Website						
Presentations						
Representative						
Other						
Public Relations						
Sponsorships						
Press Releases						
Paid content						
Other						
Advertising						
Radio						
Television						
Newspaper						
Paid Promotion						
Social Media						
Facebook						
Instagram						
LinkedIn						
Twitter						
Content						
Email						
Blog						
Podcast						
Videos						
Live sessions						