

Sr#	Task	<input checked="" type="checkbox"/>
1	Identify your target audience through a buyer profile.	<input type="checkbox"/>
2	Identify your purpose of writing.	<input type="checkbox"/>
3	Determine the goal of your blog in accordance with your brand's strategy.	<input type="checkbox"/>
4	Decide on a Pillar topic and list down clusters from it.	<input type="checkbox"/>
5	Do keyword research and set a keyword density for the blog.	<input type="checkbox"/>
6	Establish blogpost format and style.	<input type="checkbox"/>
7	Design your blog.	<input type="checkbox"/>
8	Choose a call to action for the blog.	<input type="checkbox"/>
9	Publish the blogpost.	<input type="checkbox"/>
10	Create a content marketing plan.	<input type="checkbox"/>
11	Analyse your blog content via content audit.	<input type="checkbox"/>