

StartUpDotPK

Editorial Calendar [2021-2020]

Governance: Name [Editorial Lead]

Content Type	Frequency/ Lifecycle	Ideation Lead	Content Creation	Media Design
Blogs [Articles and Interviews]	3 per week	Name of Resource	Name of Resource	Name of Resource
Infographic Video for concepts/information	4 per month	Name of Resource	Name of Resource	Name of Resource
Podcasts [audio and video]	2 per month	Name of Resource	Name of Resource	Name of Resource
Online EMagazine	1 per quarter	Name of Resource	Name of Resource	Name of Resource

Recommended 12-Month Content Frequency Tracker

Content Type	Month 1	Month 2	Month 3	Month 4
Blogs [Articles and Interviews]	12	12	12	12
Infographic Video for concepts/information	4	4	4	4
Podcasts [audio and video]	2	2	2	2
Online EMagazine	-	-	1	-