

# Weekly Marketing Calendar Template

MONTH	YEAR	Event

	ASSIGNED TO	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
	<i>Date of first Monday</i>					
<b>Marketing Research</b>						
Surveys						
Customer Feedback						
FAQs						
Other						
<b>Sales Promotions</b>						
Website						
Presentations						
Representative						
Other						
<b>Public Relations</b>						
Sponsorships						
Press Releases						
Paid content						
Other						
<b>Advertising</b>						
Radio						
Television						
Newspaper						
Paid Promotion						
<b>Social Media</b>						
Facebook						
Instagram						
LinkedIn						
Twitter						
<b>Content</b>						
Email						
Blog						
Podcast						
Videos						
Live sessions						

**Notes:**

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**PROJECT CHECKLIST**

<u>DEADLINE</u>	<u>PROJECT</u>	<u>OWNER</u>	<u>STATUS</u>	<u>NOTES</u>